

JOHN GUEVARA

Senior Designer

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201.953.2532

QUALIFICATIONS

Exceptional collaborative, interpersonal and organizational skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in customer and production relations; talented at working with several designers, with multiple projects, under severe pressure. Passionate and innovative projects and design concepts.

EDUCATION

Bachelor of Arts, Communication Design

New Jersey City University, Jersey City, NJ, May '04

PROFESSIONAL EXPERIENCE

ABG Accessories (NJ)- November 2014 to Present

Head Designer for Mens Accessories

- Direct overall design aesthetic for Men's accessories line (Generic and License)
- Manage in-house design team and personally execute Trim, Color, Print, Pattern & Material design
- Designed highest selling Holiday Men's Coldweather Headwear Collection for JCPennys 2016

Fashion Avenue Knits (NYC)- February 2015 to Present

Freelance Designer for Holiday Apparel

- Designed full line presentation for holiday apparel including knit sweaters, leggings, tunics, and dresses
- Communicated technical details to design and production team

Concept One Accesories (NYC)- February 2012 to November 2013

Senior Designer for all Accessories

- Communicated technical details to production team
- Created and reviewed all tech packs and samples prior to production
- Partner with sales to develop customer specific product line

Tri-Coastal Designs (NYC)- February 2008 to November 2011

Designer for Character License Stationery

- Designed all stationery line for Disney, Marvel, Fremantle Media, Mattel and Nickelodeon
- Submitted and reviewed all products for approval
- Followed up with approval process, resolved any licensors issues or questions and made necessary revisions

MEGA Brands America (NJ) - January 2004 to February 2008

Graphic Designer

- Designed full line presentations for major retail corporations including posters and brochures
- Created full-scale mechanical templates for all in-house and licensed products
- Managed full line catalogues with digital images and computer renderings
- Responsible for complete art studio structure and organization

3sixteen: The New Royalty (NYC)- May 2007 to October 2007

Freelance Graphic Designer

- Responsible for sketches and drafts of apparel designs
- Designed full line presentations for retail distributed across four continents
- Animated Flash Logo used on company's website

SOFTWARE PROFICIENCY

I have extensive knowledge on many software applications. Listed are those that I consider myself an expert:

Adobe Photoshop • Adobe Illustrator • Adobe Muse

REFERENCES AND SAMPLES

Available upon request.